



# Purchase ads on the Readers' Choice Ballot to Reach Over 100,000 Orange County Parents

Nomination Phase: June 1 - June 14, 2026

Voting Phase: June 28 - July 19, 2026



## READERS' CHOICE TIMELINE

### NOMINATION PHASE

June 1 to June 14, 2026

- Two e-blasts, totaling 50,000 OC Homes
- Four Social Media Posts (Two Per Week)

### VOTING PHASE

June 28 to July 19, 2026

- Three e-blasts, totaling 50,000 OC Homes
- Six Social Media Posts (Two Per Week)

### READERS' CHOICE WINNERS...

Featured in Our September 2026 Issue

Print Ad Deadline: August 5, 2026

Publication Date: September 1, 2026

• "Thank You for Voting for Us..." Ads

To purchase ballot ads, use the self-serve tool when nominating your company.

# NOMINATION & VOTING PACKAGES

**GROUP SPONSOR \$500**  
Per Phase

*BEST: Top-of-the-Page Placement*

- Preferred vote button placement
- Availability: Nomination & Voting Phases
- 600px x 200px ad at the top of one of the featured categories.
- Ad runs the entire duration of either the nomination phase or voting phase.

**CATEGORY AD \$350**  
Per Phase

*BETTER: Top-of-the Category Placement*

- Preferred vote button placement
- Availability: Nomination & Voting Phases
- Limited to 5 advertisements
- 728px x 90px ad at the top of one of the featured categories.
- Ad runs the entire duration of either the nomination phase or voting phase.

**FEATURED ENTRANT \$250**

*GOOD: Listing with Image and 25 Word Description in the Listing Section*

- Availability: Voting Phase ONLY
- 728px x 90px ad at the top of one of the featured categories.
- Includes 25 word description and contact information.
- Ad runs the entire duration of the voting phase.

**BASIC ENTRANT**

- Availability: Voting Phase ONLY

The screenshot shows a website interface for a voting campaign. At the top, there is a banner for "Knott's BERRY FARM" with the text "VOTE FOR US". Below the banner, the word "Camps" is displayed. A navigation menu on the left lists categories: All Categories, Family Fun, Food, Kids Play Places, Education, Health, Lifestyle, & Beauty, Camps (expanded), and Classes. The "Camps" category is selected, showing a list of featured entrants under the heading "Best Day Camp". The featured entrants include: East Bay German International School, Ecole Bilingue de Berkeley, Ecole Bilingue International, Mercedes SED Elementary, and The Perseance International School. Each entry has a "VOTE" button. Below this, there is a section for "Birthday Party Venue" with a featured entrant: "Wild Blue Ropes Adventure Park". This entry includes an image, a description, contact information (address, phone, website, Facebook, Twitter), and a "VOTE" button. At the bottom, there is a section for "All Entrants" with two entries: "Carolina Ice Palace" and "Charleston Animal Society", each with a "VOTE" button.



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**SEPTEMBER 2026 ISSUE PRINT ADS**

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