

# Kids Summer Opportunities Fair

# Jamboree!

## at The District at Tustin

Saturday, April 18, 2026 | 10:00 AM to 3:00 PM

**Co-Sponsor Package** \$8,000

#### Includes

- 10'x20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

#### Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (Jan. 2026 - Apr. 2026)
- Four E-Newsletter (Jan. 2026 - Apr. 2026)
- Sole sponsor on event signage
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

#### Editorial

- Mention in preview article
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

#### Print Advertising

- Two-page spread ad (Mar. 2026 & Apr. 2026)
- Two full page print ads (Jan. 2026 & Feb. 2026)
- Plus, one full-page to run any month

#### Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

#### Direct Mail

- Sponsor logo on fliers mailed to all schools (400)

**Gold Package** \$3,000

#### Includes

- 10'x20' in premium location
- Two 6' tables & two chairs with shade canopy
- Half page in March issue of Parenting OC Magazine
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- Logo on Event Bags
- Logo included in all print and digital promotional materials
- Recognition during event PA announcements

Electricity +\$100

**Silver Package** \$1,000

#### Includes

- 10'x10' space
- One 6' table & two chairs with shade canopy
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag

⚡ Electricity +\$100

**Bronze Package** \$750

#### Includes

- One 6' table & two chairs
- Exhibition Listing on ParentingOC.com
- Corner location

**Parenting Event Bag Insert** \$315

#### Provide 500 items

May provide flyer, postcard, brochure, coupon, etc.

**Parenting Event Bag** \$185 - \$685

#### 500 bags

- One Sponsorship Logo (Ask your sales representative for more information)

**Bundle & Save** 10% OFF

Book a package for the 2026 Jamboree along with Learn & Grow 2026 and receive a 10% discount

Located at

Sponsored by



parentingOC

Call for more details! 714-202-7750

[www.parentingOC.com](http://www.parentingOC.com)