Book a package for the 2025 Jamboree along with Learn & Grow 2025 and recieve a 10% discount



Call for more details! 714-630-4510 x6

www.parenting oc.com

Co-Sponsor Package

\$8,500

Includes

- 10'x20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (July 2024 - Sept. 2024)
- Four E-Newsletter (July 2024 Sept. 2024)
- Sole sponsor on event signage
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- · Mention in preview article
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

• One full-page to run any month

Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

Direct Mail

• Sponsor logo on fliers mailed to all schools (400)

Gold Package

\$2,895-\$2,995

Includes

- 10'x20' in premium location
- Two 6' tables & two chairs with shade canopy
- Half page in September issue of Parenting OC Magazine
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- Logo on Event Bags
- Logo included in all print and digital promotional materials
- Recognition during event PA announcements
- Flectricty +\$100

Silver Package

\$850-\$950

Includes

- 10'x10' space
- One 6' table & two chairs with shade canopy
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- Flectricty +\$100

Cute Kid Contest Sponsorship

\$8.500



Includes

- 10'x10' exhibit space adjacent to the Cute Kid Cover Contest
- One 6' table & two chairs
- · One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sponsorship, top placement on print ad in Parenting OC (July 2024 - Sept. 2024)
- Sponsorship recognition on web page
- Exhibition Listing on ParentingOC.com
- Four unique Eblasts
- Sponsorship recognition on event signage

Editorial

- Mention in event preview article
- Mention in post-event article
- Mention in two press releases sent to over 50 OC media outlets

Cute Kid Cover Contest Print Advertising

- Two full page print ads (Aug. 2024 & Sept. 2024)
- Plus, one full-page to run (Aug. 2024)

Social Media

16 posts, Twitter and Facebook

Direct Mail

 Sponsor logo on the Call for Entries mailed to all schools (400)

Bronze

\$595 - \$695

Includes

- One 6' table & two chairs
- Exhibition Listing on ParentingOC.com
- Corner location, \$695

Parenting Event Bag Insert

\$300

Provide 500 items

May provide flyer, postcard, brochure, coupon, etc.

Parenting Event Bag

\$175 - \$650

500 bags

 One Sponsorship Logo (Ask your sales representative for more information)