



SEPTEMBER 13, 2025 • 10AM - 3PM

**LEARN & GROW** **FAMILY FAIR**

ACTIVITIES, EDUCATION & SPECIAL NEEDS

Sponsorship Opportunity

*Held at*

THE  
**DISTRICT**

TUSTIN LEGACY

# About

# LEARN & GROW

## FAMILY FAIR

HEALTH, EDUCATION & SPECIAL NEEDS

- The free event will take place September 13, 2025 from 10am to 3pm.
- The last event Parenting OC hosted at the The District at Tustin Legacy was one of the best attended, with over 3,000 attendees.

## Exhibitors Include

- After-School Activities
- Wellness Programs
- Healthy Foods
- Sports Programs and Clubs
- ADHD Treatments
- Special Needs Therapies
- Family Counseling
- Pediatric Dentists and Doctors
- Yoga & Meditation
- Private Schools
- Tutoring Centers
- Preschools
- Learning Resources
- **Plus**, Family Fun Attractions and Activities from all over OC



# Co-Sponsorship Media

## Includes:

- 10' x 20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on all event bags
- Recognition during event PA announcement

## Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (*July – September*)
- Four e-newsletters (*July – September*)
- Four unique e-blasts (*July – September*)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

## Editorial

- Mention in two preview articles
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

## Print Advertising

- One full-page ad to run any month

## Social Media

- 8 post, Twitter/X and Facebook
- Instagram Sponsorship recognition

**Total Value \$22,648**

**Total Cost \$8,500**



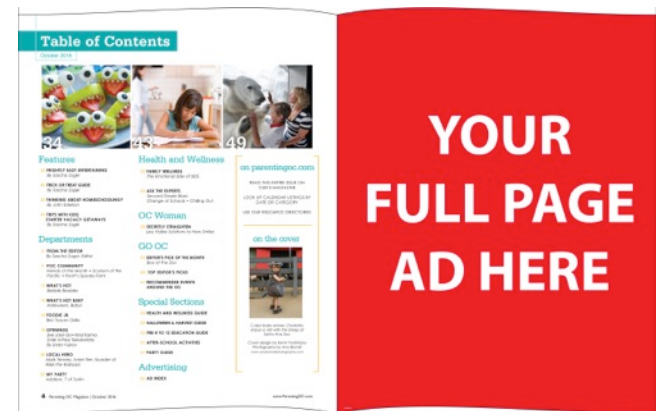
# Print Advertising in parentingOC Magazine

Your logo will be positioned at the top of all print advertising for Learn & Grow at the Cube



Two two-page spread ad  
(August & September Issues)

One full page print ads  
(July Issue)



Plus, one full-page ad with your own ad art and message to run any month

# Digital Coverage



## Rotating top banner on ParentingOC.com

*(Runs during promotion cycle, starts July and ends October.)*



## Exhibition listing on ParentingOC.com



## Four E-newsletter

*(Runs during promotion cycle, starts Aug. and ends Oct.)*



## Top sponsor on web page

# Editorial & Press Coverage



Mention in two event preview articles

Mention in post event articles

Mention in four press releases sent to over 50 OC media outlets



# Social Media Coverage

8 Facebook Post • 8 Twitter/X Posts • Instagram Sponsorship recognition



Facebook.com/ParentingOCmag



@ParentingOCmag



@ParentingOCmag

# And More...

10' X 20' Premium  
Location at the event, with  
Two 6' tables & 4 chairs  
with a shade canopy



One insert in  
Parenting OC's event bag



Recognition as Co-Sponsor during  
event PA announcements



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WE LOOK FORWARD TO  
YOUR PARTNERSHIP!