## parentingCC

**Kids Summer Opportunities Fair** 



Saturday, March 15, 2025 | 10:00 AM to 3:00 PM

### **Sponsorship Opportunity**

Held at

THE

DISTRICT

TUSTIN LEGACY

# About

- The free event will take place March 15, 2025 from 10am to 3pm.
- The last event Parenting OC hosted at the The District at Tustin Legacy was one of the best attended, with over 3,000 attendees.

### **Exhibitors Include**

- After-School Activities
- Wellness Programs
- Healthy Foods
- Sports Programs and Clubs
- ADHD Treatments
- Special Needs Therapies
- Family Counseling
- Pediatric Dentists and Doctors

- Yoga & Meditation
- Private Schools
- Tutoring Centers
- Preschools
- Learning Resources
- Plus, Family Fun
   Attractions and Activities
   from all over OC







## Co-Sponsorship Media

### Includes:

- 10' x 20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on all event bags
- Recognition during event PA announcement

### Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (July – September)
- Four e-newsletters (July September)
- Four unique e-blasts (July September)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

#### **Editorial**

- Mention in two preview articles
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

### **Print Advertising**

One full-page ad to run any month

#### **Social Media**

- 8 post, Twitter/X and Facebook
- Instagram Sponsorship recognition

Total Value \$22,648
Total Cost \$8,500



THE

DISTRICT

TUSTIN LEGACY

# Print Advertising in parenting CC Magazine

Your logo will be positioned at the top of all print advertising for Jamboree at the Cube



Nature Lovers CUTE KID COVER CONTEST

vernight Comps
orts Leagues & Clinics
Media for Updates

Two two-page spread ad

(February & March Issues)



Two full page print ads

(December & January Issues)

Plus, one full-page ad with your own ad art and message to run any month

### **Digital Coverage**



## Rotating top banner on ParentingOC.com

(December through March)



Four E-newsletter

(December through March)



## **Exhibition listing on ParentingOC.com**



Top sponsor on web page

## **Editorial & Press Coverage**



Mention in two event preview articles

Mention in post event articles

Mention in four press releases sent to over 50 OC media outlets



### Social Media Coverage

8 Facebook Post • 8 Twitter/X Posts • Instagram Sponsorship recognition







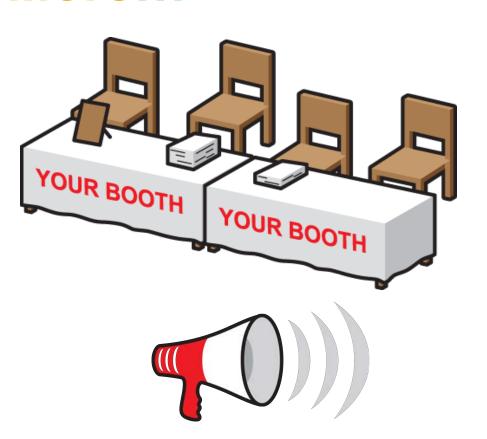


### And More...

10' X 20' Premium Location at the event, with Two 6' tables & 4 chairs with a shade canopy



One insert in Parenting OC's event bag



Recognition as Co-Sponsor during event PA announcements

## parenting C

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# WE LOOK FORWARD TO YOUR PARTNERSHIP!