



Kids Summer Opportunities Fair

Jamboree!

at The District at Tustin

Saturday, March 15, 2025 | 10:00 AM to 3:00 PM

Sponsorship Opportunity

Held at

THE

DISTRICT

TUSTIN LEGACY

About

Jamboree!

- The free event will take place March 15, 2025 from 10am to 3pm.
- The last event Parenting OC hosted at the The District at Tustin Legacy was one of the best attended, with over 3,000 attendees.

Exhibitors Include

- After-School Activities
- Wellness Programs
- Healthy Foods
- Sports Programs and Clubs
- ADHD Treatments
- Special Needs Therapies
- Family Counseling
- Pediatric Dentists and Doctors
- Yoga & Meditation
- Private Schools
- Tutoring Centers
- Preschools
- Learning Resources
- **Plus**, Family Fun Attractions and Activities from all over OC



Co-Sponsorship Media

Includes:

- 10' x 20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on all event bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (*July – September*)
- Four e-newsletters (*July – September*)
- Four unique e-blasts (*July – September*)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in two preview articles
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

- One full-page ad to run any month

Social Media

- 8 post, Twitter/X and Facebook
- Instagram Sponsorship recognition

Total Value \$22,648

Total Cost \$8,500

The logo for Parenting OC features the word "parenting" in a blue, lowercase, sans-serif font. To its right, the letters "OC" are in a larger, orange, uppercase, sans-serif font. A small green leaf is positioned above the top right of the "C".The logo for Jamboree! features the word "Jamboree!" in a colorful, playful, sans-serif font. The letters are in various colors: "J" is blue, "a" is yellow, "m" is green, "b" is orange, "o" is pink, "r" is blue, "e" is green, and "e!" is blue. A yellow graduation cap is positioned above the final "e".

THE
DISTRICT

TUSTIN LEGACY

Print Advertising in parentingOC Magazine

Your logo will be positioned at the top of all print advertising for Jamboree at the Cube

Sponsored by **YOUR LOGO HERE**

Kids Summer Opportunities Fair
Jamboree!
 at the Cube
 10:00 AM to 3:00 PM
 Saturday, March 5, 2016

Hosted By
 DiscoveryCube

FREE Family Fun Event
 Check out the newly expanded Discovery Cube!

Take Your Picture With
Curious George

Get a **FREE CHILD ADMISSION** to Discovery Cube for the day at Jamboree!
 With the purchase of an adult admission. Visit parentingoc.com/jamboree to download the coupon.

Don't miss Dora and Diego: Let's Explore! Now open at Discovery Cube.

Two two-page spread ad
 (February & March Issues)

parentingOC presents...
 A FREE Family Fun Event at

Sponsored by **YOUR LOGO HERE**

DiscoveryCube

Kids Summer Opportunities Fair
Jamboree!
 at the Cube
 10:00 AM to 2:00 PM
 Saturday, March 4, 2017

Exhibitors for the Entire Family
 • Family Travel Destinations
 • Family Fun Attractions
 • Family Camps

Education & Summer Learning
 • Special Needs Programs
 • Private Schools
 • Preschools

Kids Summer Camps for Nerds & Nature Lovers
 • OC Day Camps
 • Overnight Camps
 • Sports Leagues & Clinics
 • Outdoor Adventure
 • Horse & Carriage Rides
 • Science & Technology
 • Surf Camps

A Full Day of Fun
CUTE KID COVER CONTEST

Follow Us On Social Media for Updates
 Facebook.com/parentingOCmag
 @parentingOCmag

Sponsorship Opportunities
 North County 714-630-4510 x2
 Central County 714-630-4510 x3
 South County 714-630-4510 x1

www.parentingoc.com

Two full page print ads
 (December & January Issues)

Table of Contents
 October 2014

44 Features
 • PROJECT EAST OBERLIN
 • ROCK ON THAT GUY
 • BEYOND THE GATE
 • MAKING ABOUT HOMEWORK?
 • REAL WITH AID
 • GARDEN-TO-PLATE SEASONS

45 Health and Wellness
 • FAMILY RESILIENCE
 • ARE YOU BURNING?
 • OC Woman
 • GO OC
 • GO COMMENTS
 • GO ADVERTISE
 • WELCOME TO JAMBOREE
 • SPECIAL SECTIONS
 • HEALTH AND WELLNESS GUIDE
 • PARENTS & HARVEST GUIDE
 • AREA 10 TO ORGANIZING GUIDE
 • AFTER-SCHOOL ACTIVITIES
 • HAPPY GUIDE
 • ADVERTISING
 • AD INDEX

49 on the cover
 READ THE NAME AND SEE THE
 LOOK OF UNUSUAL LETTERS BY
 USE OUR RESOURCE COLLECTIONS

4 YOUR LOGO HERE

YOUR FULL PAGE AD HERE

Plus, one full-page ad with your own ad art and message to run any month

Digital Coverage



Rotating top banner on ParentingOC.com

(December through March)



Exhibition listing on ParentingOC.com



Four E-newsletter

(December through March)



Top sponsor on web page

Editorial & Press Coverage



Mention in two event preview articles

Mention in post event articles

Mention in four press releases sent to over 50 OC media outlets



Jam-Packed Jamboree

Last month, Parenting OC Magazine hosted our eighth annual Summer Opportunities Jamboree event on Sunday, March 5, at the Tule Lake (TV) Community Day School in Irvine. With over 60 exhibitors—representing summer camps, school programs, family travel and services—and attendees that included the 5th Grade Spelling Bee, Care Kids and Care Kids Cover concerts, the vibrant children and sports demos, the event was a day full of fun-packed activities fun for the whole family.

Among the speakers and vendors were Steve Ryan, Coach, California Kids; David & Orlin and Greg Richardson, Stone Studios. We would also like to thank Kelly's, Whole Foods and Top Hat Bubbly Works for partnering with us to make this event possible, as well as Top Services, The Hub, Honey 2 Home, Stone Stone West and Church Thriftstore for creating a fun and interactive atmosphere for the kiddos to play and get entertained.

The 5th Grade Spelling Bee offers a meaningful component of this annual event. This year's Bee was an exciting one with all summer school participants from diverse Orange County communities for the sale and grand prize. In the seventh round, it came down to the final two students: Yoon Kyung from Orange Christian Academy in Laguna Niguel and Catherine Park from Fairmont Elementary School in Tustin. In the end, Yoon came out on top this year for spelling "nangui" and "bomangui" correctly for the win. He took home second runner-up prizes that consisted of a family trip to San

Kear's Berry Farm, a week of summer camp in Camp Junes and a two-night stay at the Pismo Lighthouse Suites located in Pismo Beach. Our top spellers were also recognized for their efforts, so they also received tickets to Keaton's Berry Farm for the whole family to enjoy.

"I am very proud that one of our students won the Spelling Bee. What I love the best part is that he had been so preparing for the Bee. I am not surprised to see as he is a very special student at our school," said Gina Brucenese, Principal, Grace Classical Academy.

"When students weren't prepping off at the phone booth, searching for some delicious lunch or planning their summer activities with our vendors, they were taking in the performances that POC had set up as part of our special afternoon. From 10:00 am to 3:00 pm, performers from across the county took the stage to present musicals and families cheered on. From the stellar performance of the Tule Lake High Drama group and Combined High Academy to performances by Villar's OC Young Singers of OC Pacific Coast High, OC Academy of Dance, Stone School of Ballet, Gymnastics, Whiphish and the Orange Band from TV, there was something for everyone to enjoy.

Parenting OC wants to thank everyone who worked behind-the-scenes to put this event together, the exhibitors and the community members from across OC who came to enjoy the festivities, fun and food. See you next year!

Social Media Coverage

8 Facebook Post • 8 Twitter/X Posts • Instagram Sponsorship recognition



Facebook.com/ParentingOCmag



@ParentingOCmag



@ParentingOCmag

And More...

10' X 20' Premium Location
at the event, with Two 6'
tables & 4 chairs with a
shade canopy



One insert in
Parenting OC's event bag



Recognition as Co-Sponsor during
event PA announcements



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**WE LOOK FORWARD TO
YOUR PARTNERSHIP!**