

Kids Summer Opportunities Fair Jamboree! at The District at Tustin

Saturday, March 15, 2025 | 10:00 AM to 3:00 PM

Co-Sponsor Package \$8,500

Includes

- 10'x20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (Dec. 2024 - Mar. 2025)
- Four E-Newsletter (Dec. 2024 - Mar. 2025)
- Sole sponsor on event signage
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in preview article
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

- Two-page spread ad (Feb. 2025 & Mar. 2025)
- Two full page print ads (Dec. 2024 & Jan. 2025)
- Plus, one full-page to run any month

Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

Direct Mail

- Sponsor logo on fliers mailed to all schools (400)

Silver Package \$850-\$950

Includes

- 10'x10' space
- One 6' table & two chairs with shade canopy
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- ⚡ Electricity +\$100

Bronze Package \$595 - \$695

Includes

- One 6' table & two chairs
- Exhibition Listing on ParentingOC.com
- Corner location, \$695

Parenting Event Bag Insert \$300

Provide 500 items

May provide flyer, postcard, brochure, coupon, etc.

Parenting Event Bag \$175 - \$650

500 bags

- One Sponsorship Logo (Ask your sales representative for more information)

Bundle & Save 10% OFF

Book a package for the 2025 Jamboree along with Learn & Grow 2025 and receive a 10% discount

Gold Package \$2,895-\$2,995

Includes

- 10'x20' in premium location
- Two 6' tables & two chairs with shade canopy
- Half page in September issue of Parenting OC Magazine
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- Logo on Event Bags
- Logo included in all print and digital promotional materials
- Recognition during event PA announcements
- ⚡ Electricity +\$100

Located at

Sponsored by

THE
DISTRICT
TUSTIN LEGACY

parentingOC

Call for more details! 714-630-4510

www.parentingOC.com