

January

- **Theme:** Private School Directory, Family Health & Wellness
- **Resource Guides:** Private School, Preschool, K to 12 Education, Open House, After-School Activities
- **Group e-Blast:** Education • **Ad Close:** 12/13 • **Publication Date:** 1/2

February

- **Theme:** Summer Camps & Activities, School Heroes Nominations Announcement
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities
- **Group e-Blast:** Summer Camps • **Ad Close:** 1/24 • **Publication Date:** 2/3

March

Summer Opportunities
Jamboree Event

- **Theme:** School Heroes of Orange County, Summer Camp Planning, Spring Break Travel & Fun
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities
- **Group e-Blast:** School Heroes Congrats • **Ad Close:** 2/21 • **Publication Date:** 3/3

April

- **Theme:** Special Needs
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Special Needs
- **Group e-Blast:** Special Needs • **Ad Close:** 3/21 • **Publication Date:** 3/31

May

- **Theme:** The Mom Issue, Summer Movie Preview, Mother's Day
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education
- **Group e-Blast:** Summer Fun • **Ad Close:** 4/18 • **Publication Date:** 4/28

June

- **Theme:** Private Education Guide, Father's Day, Summer Fun & Safety
- **Resource Guides:** Camps & Activities, Private School, Pre-K to 12 Education
- **Group e-Blast:** Education • **Ad Close:** 5/23 • **Publication Date:** 6/2

July

- **Theme:** Family Fun & Travel Guide, Alternative Education
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Private School
- **Group e-Blast:** Alternative Education • **Ad Close:** 6/20 • **Publication Date:** 6/30

August

- **Theme:** The Back-to-School Issue
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education
- **Group e-Blast:** Back-to-School • **Ad Close:** 7/18 • **Publication Date:** 7/28

September

Back-to-School
Learn & Grow Event

- **Theme:** Readers' Choice Awards — Best of OC, Back-to-School
- **Resource Guides:** After-School Activities, Pre-K to 12 Education
- **Group e-Blast:** Readers' Choice Awards • **Ad Close:** 8/22 • **Publication Date:** 9/2

October

- **Theme:** Halloween, Tutoring, Preschools & Childcare
- **Resource Guides:** After-School Activities, Pre-K to 12 Education, Halloween & Harvest
- **Group e-Blast:** Halloween • **Ad Close:** 9/19 • **Publication Date:** 9/29

November

- **Theme:** Moms at Work, Montessori Education, OC High School Guide, Snow Play & Winter Fun
- **Resource Guides:** Holiday Guide, After-School Activities, Montessori Education, Pre-K to 12 Education, Open House
- **Group e-Blast:** Holiday • **Ad Close:** 10/17 • **Publication Date:** 10/27

December

- **Theme:** The Holiday Issue, Gift Guide, Open House
- **Resource Guides:** After-School Activities, Holiday, Open House, Pre-K to 12 Education
- **Group e-Blast:** Holiday, Open House • **Ad Close:** 11/14 • **Publication Date:** 11/24

COVER SPONSORSHIP OPPORTUNITIES AVAILABLE FOR ISSUES

Special treatment for March and September issues.

Regular Columns

- **Mindfulness:** Tools for living and parenting
- **Openings:** Family-friendly business arrivals
- **Maddie Made Vegan:** Vegan recipes
- **Family Wellness:** Covering body, mind and spirit
- **Ask the Expert:** Advice on Child Development & Parenting
- **Trips with Kids:** Getaways for the entire family
- **GO OC:** Calendar of Family Events & Activities

NOTE: Publication dates listed are the first of the five-day period of distribution.

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