

SEPTEMBER 14, 2024 • 10AM - 3PM

# LEARN & GROW FAMILY FAIR

HEALTH, EDUCATION & SPECIAL NEEDS

Call for more details!

714-630-4510 x6

[www.parentingoc.com](http://www.parentingoc.com)

## Co-Sponsor Package

\$8,500

### Includes

- 10'x20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

### Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (July 2024 - Sept. 2024)
- Four E-Newsletter (July 2024 - Sept. 2024)
- Sole sponsor on event signage
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

### Editorial

- Mention in preview article
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

### Print Advertising

- One full-page to run any month

### Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

### Direct Mail

- Sponsor logo on fliers mailed to all schools (400)

## Gold Package

\$2,895-\$2,995

### Includes

- 10'x20' in premium location
- Two 6' tables & two chairs with shade canopy
- Half page in September issue of Parenting OC Magazine
- Rotating top banner ad on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- Logo on Event Bags
- Logo included in all print and digital promotional materials
- Recognition during event PA announcements
- ⚡ Electricity +\$100

## Silver Package

\$850-\$950

### Includes

- 10'x10' space
- One 6' table & two chairs with shade canopy
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- ⚡ Electricity +\$100

## Cute Kid Contest Sponsorship

\$8,500



### CUTE KID COVER CONTEST

#### Includes

- 10'x10' exhibit space adjacent to the Cute Kid Cover Contest
- One 6' table & two chairs
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

#### Logo on all print, web and event marketing

- Sponsorship, top placement on print ad in Parenting OC (July 2024 - Sept. 2024)
- Sponsorship recognition on web page
- Exhibition Listing on ParentingOC.com
- Four unique Eblasts
- Sponsorship recognition on event signage

#### Editorial

- Mention in event preview article
- Mention in post-event article
- Mention in two press releases sent to over 50 OC media outlets

#### Cute Kid Cover Contest Print Advertising

- Two full page print ads (Aug. 2024 & Sept. 2024)
- Plus, one full-page to run (Aug. 2024)

#### Social Media

- 16 posts, Twitter and Facebook

#### Direct Mail

- Sponsor logo on the Call for Entries mailed to all schools (400)

## Bronze

\$595 - \$695

#### Includes

- One 6' table & two chairs
- Exhibition Listing on ParentingOC.com
- Corner location, \$695

## Parenting Event Bag Insert

\$300

#### Provide 500 items

May provide flyer, postcard, brochure, coupon, etc.

## Parenting Event Bag

\$175 - \$650

#### 500 bags

- One Sponsorship Logo (Ask your sales representative for more information)