



SEPTEMBER 14, 2024 • 10AM - 3PM

LEARN & GROW FAMILY FAIR

HEALTH, EDUCATION & SPECIAL NEEDS

Sponsorship Opportunity

Held at

THE
DISTRICT

TUSTIN LEGACY

About

LEARN & GROW

FAMILY FAIR

HEALTH, EDUCATION & SPECIAL NEEDS

- The free event will take place September 14, 2024 from 10am to 3pm.
- The last event Parenting OC hosted at the Discovery Cube was one of the best attended, with over 3,000 attendees.

Exhibitors Include

- After-School Activities
- Wellness Programs
- Healthy Foods
- Sports Programs and Clubs
- ADHD Treatments
- Special Needs Therapies
- Family Counseling
- Pediatric Dentists and Doctors
- Yoga & Meditation
- Private Schools
- Tutoring Centers
- Preschools
- Learning Resources
- **Plus**, Family Fun Attractions and Activities from all over OC



Co-Sponsorship Media

Includes:

- 10' x 20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on all event bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (*July – September*)
- Four e-newsletters (*July – September*)
- Four unique e-blasts (*July – September*)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in two preview articles
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

- One full-page ad to run any month

Social Media

- 8 post, Twitter/X and Facebook
- Instagram Sponsorship recognition

Total Value \$22,648

Total Cost \$8,500



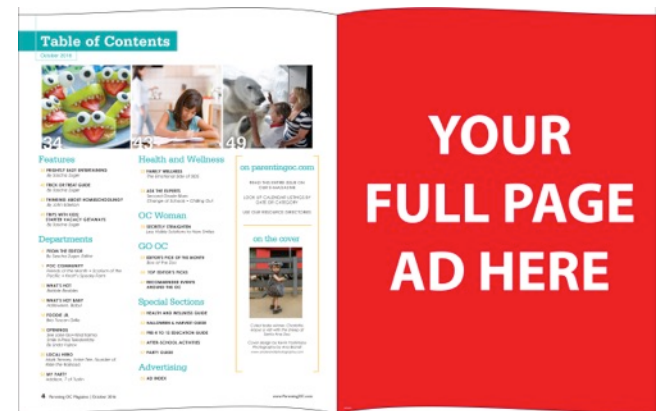
Print Advertising in parentingOC Magazine

Your logo will be positioned at the top of all print advertising for Learn & Grow at the Cube



Two two-page spread ad
(August & September Issues)

One full page print ads
(July Issue)



Plus, one full-page ad with your own ad art and message to run any month

Digital Coverage



Rotating top banner on ParentingOC.com

(Runs during promotion cycle, starts July and ends October.)



Exhibition listing on ParentingOC.com



Four E-newsletter

(Runs during promotion cycle, starts Aug. and ends Oct.)



Top sponsor on web page

Editorial & Press Coverage



Mention in two event preview articles

Mention in post event articles

Mention in four press releases sent to over 50 OC media outlets



Social Media Coverage

8 Facebook Post • 8 Twitter/X Posts • Instagram Sponsorship recognition



Facebook.com/ParentingOCmag



@ParentingOCmag



@ParentingOCmag

And More...

10' X 20' Premium Location at the event, with Two 6' tables & 4 chairs with a shade canopy



One insert in Parenting OC's event bag



Recognition as Co-Sponsor during event PA announcements



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**WE LOOK FORWARD TO
YOUR PARTNERSHIP!**