

With Your Online Reader's Choice Message, Reach Over 100,000 Voting Parents!

Nomination Phase Web Ad Art Deadline May 15 Voting Phase Web Ad Art Deadline June 12



NOMINATION PHASE

Art Deadline: May 15, 2024 May 20 to June 2, 2024

- Two e-blasts, totaling 100,000 OC Homes
- Eight Social Media Posts (twice weekly)
- Three Additional e-blasts to 15,000 Parenting OC Subcribers

VOTING PHASE

Art Deadline: June 12, 2024 June 17 to July 7, 2024

- Two e-blasts, totaling 100,000 OC Homes
- Eight Social Media Posts (twice weekly)
- Three Additional e-blasts to 15,000 Parenting OC Subcribers

READERS' CHOICE WINNERS... Featured in Our September 2024 Issue

arentingo

Art Deadline: August 16, 2024 Publication Date: September 3, 2024

 "Thank You for Voting for Us..." Ads of All Sizes Reaching 150,000 in print and 100,000 in e-blasts!

For More information, email Randall.Tierney@ParentingOC.com Or call 714-630-4510

NOMINATION & VOTING **PACKAGES**

GROUP SPONSOR \$500 Per Phase

BEST: Full Width, Top-of-the-Page Placement

- Preferred vote button placement
- Availability: Nomination & Voting Phases
- 1,200px x 300px ad at the top of one of the featured categories.
- Ad runs the entire duration of either the nomination phase or voting phase.

CATEGORY AD \$350 Per Phase

BETTER: Top-of-the-**Category Placement**

- Preferred vote button placement
- Availability: Nomination & Voting Phases
- Limited to 5 advertisements
- 800px x 300px ad at the top of one of the featured categories.
- Ad runs the entire duration of either the nomination phase or voting phase.

FEATURED ENTRANT \$250

GOOD: Listing with Image and 25 Word Description

- Availability: Voting Phase ONLY
- $600px \times 338px$ ad at the top of one of the featured categories.
- Includes 25 word description and contact information.
- Runs the entire voting phase

BUNDLE & SAVE

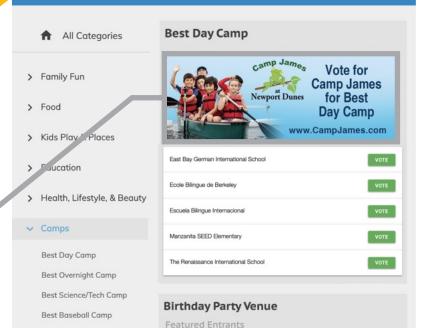
Combine two or three and save 10%

BASIC ENTRANT

Availability: Voting Phase ONLY

parentingOC





Wild Blue Ropes Adventure Park Charleston's top Birthday Parties happen at Wild Blue Ropes Adventure Park, providing an elevated outdoor experience your child & guests will LOVE! Let WBR take care of all your Birthday Party needs! 1595 Highland Ave, Charleston, SC 29412, U... (843) 225-1555 CALL wildblueropes.com/ VISIT SITE facebook.com/wildblueropes VISIT PAGE @WildBlueRopes FOLLOW VOTE

All Entrants

Carolina Ice Palace

Charleston Animal Society



Best Soccer Camp

Best Surf Camp

Best Special Needs Camp/Activity

Best After-School Program

Full Page 1/2 Page

\$2,267 \$1,206

1/4 Page 1/8 Page \$665 \$384

Includes company logo and 75-word description. \$175 Listing Only, \$75 when accompanying a display ad.

Enhanced Listing