

**January**

- **Theme:** Readers' Choice Awards, 2021 Education Outlook & Open House Guide
- **Resource Guides:** Private School, Preschool, K to 12 Education, Open House, After-School Activities, Party
- **Group e-Blast:** Education • **Ad Close:** 12/11 • **Publication Date:** 1/4

**February**

- **Theme:** Education Guide (Including Private Schools), Camps
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities, Party
- **Group e-Blast:** Summer Camps • **Ad Close:** 1/15 • **Publication Date:** 2/1

**March**

- **Theme:** Top Teachers & Employees of OC, Summer Camp Planning
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities, Party
- **Group e-Blast:** Top Teacher Congrats • **Ad Close:** 2/12 • **Publication Date:** 3/1

**April**

- **Theme:** Special Needs
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Party, Special Needs
- **Group e-Blast:** Special Needs • **Ad Close:** 3/12 • **Publication Date:** 3/29

**May**

- **Theme:** The Mom Issue, Summer Movie Preview, Mother's Day
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Party, Swim & Water Safety
- **Group e-Blast:** Summer Fun • **Ad Close:** 4/9 • **Publication Date:** 4/26

**June**

- **Theme:** Private Education Guide, Father's Day, Summer Fun & Safety
- **Resource Guides:** Camps & Activities, Private School, Pre-K to 12 Education, Party, Swim & Water Safety
- **Group e-Blast:** Education • **Ad Close:** 5/14 • **Publication Date:** 5/31

**July**

- **Theme:** Family Fun & Travel Guide, Top Docs/Hospitals, Alternative Education
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Swim & Water Safety, Party, Private School
- **Group e-Blast:** Alternative Education • **Ad Close:** 6/11 • **Publication Date:** 6/28

**August**

- **Theme:** The Back-to-School Issue
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Party, Swim & Water Safety
- **Group e-Blast:** Back-to-School • **Ad Close:** 7/9 • **Publication Date:** 7/26

**September**

- **Theme:** Back-to-School
- **Resource Guides:** After-School Activities, Pre-K to 12 Education, Party
- **Group e-Blast:** Back-to-School • **Ad Close:** 8/13 • **Publication Date:** 9/7

**October**

- **Theme:** Readers' Choice Awards — Best of OC, Halloween, Tutoring, Preschools & Childcare
- **Resource Guides:** After-School Activities, Pre-K to 12 Education, Party, Halloween & Harvest
- **Group e-Blast:** Readers' Choice Awards • **Ad Close:** 9/17 • **Publication Date:** 10/4

**November**

- **Theme:** Moms at Work, Montessori Education
- **Resource Guides:** Holiday Guide, After-School Activities, Montessori Education, Pre-K to 12 Education, Open House, Party
- **Group e-Blast:** Holiday • **Ad Close:** 10/15 • **Publication Date:** 11/1

**December**

- **Theme:** The Holiday Issue, Gift Guide, Open House
- **Resource Guides:** After-School Activities, Holiday, Open House, Party, Pre-K to 12 Education
- **Group e-Blast:** Holiday • **Ad Close:** 11/12 • **Publication Date:** 11/29

**Monthly Columns**

- What's Hot:** Cool Stuff • **Openings:** Family-friendly business arrivals • **Foodie Jr.:** Top OC Chefs and their kid's menus
- Pets in the Family** • **The Pause Button:** Ways to unplug and flow • **Family Wellness:** Covering body, mind and spirit
- Ask the Expert:** Advice on Child Development & Parenting • **OC Woman:** Health, Beauty, Gifts
- Trips with Kids:** Getaways for the entire family • **GO OC:** Calendar of Family Events & Activities

NOTE: Publication dates listed are the first of the two-day period of distribution.

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