

TOP TEACHERS & EMPLOYEES

SCHOOL HEROES OF ORANGE COUNTY



Top Sponsorship

\$20,000

Includes

- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event presentation

Logo on all print, web and event marketing

- Top placement sponsor, top placement on all print ads in Parenting OC (Dec. 2019 - Mar. 2020)
- Logo on nomination webpage (Dec. 2019 - Dec. 2019)
- Four E-Newsletter (Dec. 2019 - Mar. 2020)
- Top placement sponsor on event signage
- Rotating top banner on ParentingOC.com
- Logo & congratulation message on event program
- Logo on event program
- Premium logo placement on all digital, print and signage promotional material

Editorial

- Mention in preview article
- Mention in post-event article
- Mention in press releases

Print Advertising

- One full-page to run any month

Social Media

- 8 post across Twitter, Facebook and Instagram

Direct Mail

- Sponsor logo on fliers mailed to over 600 schools

Co-Sponsorship

\$10,000

2 Sponsorships Available

Includes

- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event presentation

Logo on all print, web and event marketing

- Placement on all print ads in Parenting OC (Dec. 2019 - Mar. 2020)
- Logo on nomination webpage (Dec. 2019 - Dec. 2019)
- Four E-Newsletter (Dec. 2019 - Mar. 2020)
- Logo on event signage
- Rotating top banner on ParentingOC.com
- Logo on event program
- Logo placement on all digital, print and signage promotional material

Editorial

- Mention in preview article
- Mention in post-event article
- Mention in press releases

Print Advertising

- One half-page ad to run any month

Social Media

- 8 post across Twitter, Facebook and Instagram

Direct Mail

- Sponsor logo on fliers mailed to over 600 schools

Gold Sponsor

4 Sponsorships Available

\$5,000

Includes

- One half-page ad to run any month
- Rotating badge 1 on ParentingOC.com
- Logo on event program
- One insert in Parenting OC's event bag
- Logo on Event Bags
- Logo included in all print and digital promotional materials.

- Recognition during event presentation

Editorial

- Mention in preview article
- Mention in post-event article

Social Media

- 8 post across Twitter, Facebook and Instagram

For More Information, Call 714-630-4510 x6

www.parentingOC.com