

Print

Parenting OC is the area's largest monthly publication focused on parenting and family. Home to Disneyland, Knott's Berry Farm and some of the most beautiful and family-friendly parks and beaches in the world, Orange County is a community of actively involved and affluent parents who place a high importance on their children's education and enrichment. Serving this audience, we offer in-depth editorial on schooling, health & wellness, after-school activities, camps and the latest news on "family friendly" things to do in OC. Distributed monthly throughout OC for over 30 years!

Online & Social Media

ParentingOC.com, the POC Digital Edition and our eNewsletters deliver award-winning editorial 24/7. Reach a combined total of over 16,000 unique users monthly on average. POC also offers promotional opportunities across its social media outlets.



Community Events

Parenting OC produces many events of their own, as well as customized events for clients. The Summer Opportunities Jamboree is POC's most successful annual event, with 75 exhibitors drawing between 2,000 and 5,000 visitors per event. POC's sponsored events, customized to meet client needs, include The OC Baby Fair and the Parenting & Kids Expo.



Take advantage of the P.O.C. Connection for your marketing campaign!

Consult with your Parenting Orange County Media Sales Director, who will work with you at every stage of the process:

- Consultation
- Bundle Packaging
- Event Coordination
- Ad Creation — Copy & Artwork
- Campaign Planning & Scheduling



For Advertising Information, Call 714.630.4510 • www.parentingoc.com