

Jamboree!

at the Cube Sat., Sept. 12, 2020

NEW RESCHEDULED DATE

Co-Sponsor Package \$9,500



Includes

- 10x20 premium location at event
- Two 6' tables & four chairs
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (July 2020 - Sept. 2020)
- Four E-Newsletter (July 2020 - Sept. 2020)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in preview article
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

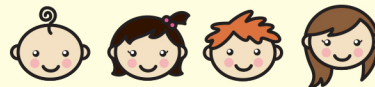
Print Advertising

- Two-page spread ad (Aug. 2020 & Sept. 2020)
- Two full page print ads (June 2020 & July 2020)
- Plus, one full-page to run any month

Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

Cute Kid Contest Sponsor \$8,500



CUTE KID COVER CONTEST

Includes

- 10x10 exhibit space adjacent to the Cute Kid Cover Contest photo booth
- One 6' tables & two chairs
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (July 2020 - Sept. 2020)
- Sole Sponsor on Cute Kid Web page
- Exhibition Listing on ParentingOC.com
- Four E-newsletters (July 2020 - Sept. 2020)
- Sole sponsor on event signage.

Editorial

- Mention in event preview article
- Mention in post-event article
- Mention on table of contents (front of book) of Cute Kid Cover editions (2)
- Mention in two press releases sent to over 50 OC media outlets

Print Advertising

- Three full page print ads (July 2020 - Sept. 2020)
- Plus, one full-page to run (Aug. 2020)

Social Media

- 16 posts, Twitter and Facebook

Gold Package \$3,500

Includes

- 10 x 20 in premium location
- Two 6' tables & two chairs
- Half page in August issue of Parenting OC Magazine
- Rotating badge 1 on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag
- Logo on Event Bags
- Logo included in all print and digital promotional materials
- Recognition during event PA announcements

Bronze Package \$695 - \$795

Includes

- One 6' table & two chairs
- Exhibition Listing on ParentingOC.com

Parenting Event Bag Insert \$300

Provide 500 items

May provide flyer, postcard, brochure, coupon, etc.

Silver Package \$1,500 - \$1,700

Includes

- 10 x 10 space
- One 8' table & two chairs
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag

Parenting Event Bag \$175 - \$650

500 bags

- One Sponsorship Logo (Ask your sales rep for more info)

Call for more details! 714-630-4510

www.parentingOC.com