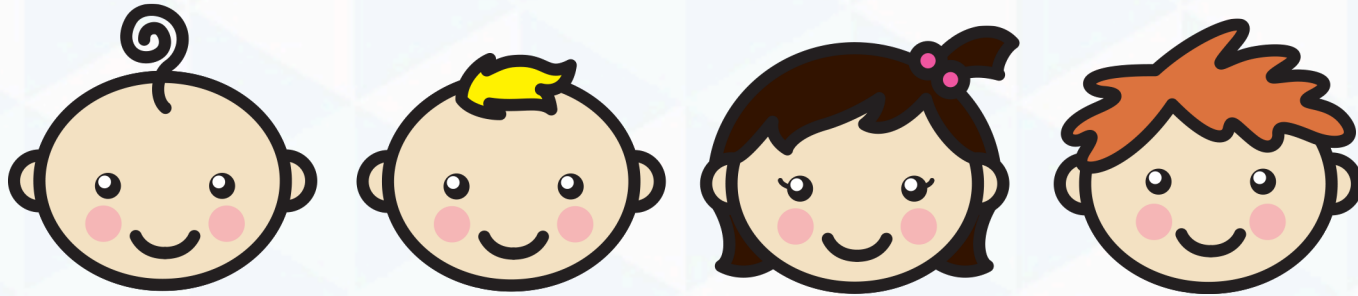


parentingOC



**CUTE KID COVER CONTEST  
SPONSORSHIP OPPORTUNITY**

*Held at*

**Jamboree!**  
at the Cube

# About



- Parenting OC returns to the Discovery Cube for its 14<sup>th</sup> Edition of the Jamboree Event.
- The free event will take place September 12, 2020 from 10am to 3pm.
- The 2019 Jamboree was one of the best attended, with over 3,500 attendees.

## Exhibitors Include:

- After-School Activities
- Family Fun Attractions
- Private Schools
- Sports Leagues and Clinics
- Wellness Programs
- Healthy Foods
- Sports Programs and Clubs
- Special Needs Programs
- Outdoor Adventure
- Science & Technology
- Private Schools
- Preschools
- Tutoring Centers
- Learning Resources

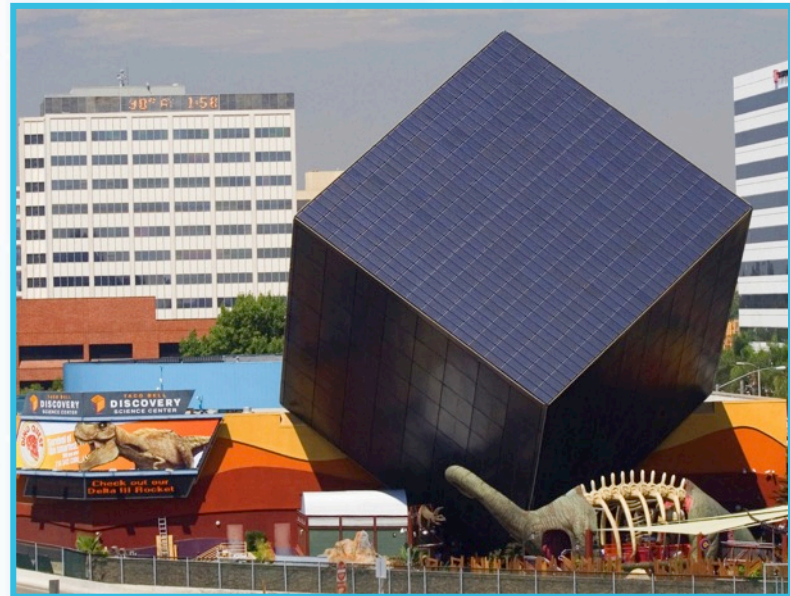


# About the Discovery Cube

Since 1998, Discovery Science Center has been a non-profit organization dedicated to the education of young minds, assisting teachers and increasing public understanding of science, math and technology through interactive exhibits and programs. Annual Attractions at the Discovery Cube include; Bubblefest, Bug Invasion, Dino Quest, Teenage Mutant Ninja Turtles and Jamboree. In 2003 Discovery Science Center welcomed its one-millionth visitor and now hosts over 500,000 guest each year.



**DiscoveryCube**<sup>®</sup>  
ORANGE COUNTY  
PRESENTED BY TACO BELL





# Cute Kid Cover Contest



**Event Photo**



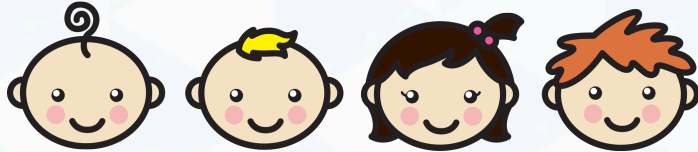
**Cute Kid Cover**



**Keepsake Photo**

Every year, nearly 150 families enter their child into the Parenting OC Cute Kid Contest. The next event will be hosted at the 14<sup>th</sup> annual Jamboree at the Discovery Cube.

# Cute Kid Sponsor Media



## CUTE KID COVER CONTEST

parentingOC

Jamboree!  
at the Cube



DiscoveryCube  
ORANGE COUNTY  
PRESENTED BY TACO BELL

- **10 x 10 exhibit space adjacent to the Cute Kid Contest photo booth.**
  - Full page ad in Aug. issue of Parenting OC Magazine.
- **Logo on all print, web and event marketing:**
  - Sole sponsor, top placement on three full-page Cute Kid print ads in Parenting OC Monthly (July - Sept.).
- **Sole Sponsor on Cute Kid Web page.**
  - Four E-newsletters (July – Sept.).
  - Sole sponsor on event signage.
  - PA announcement of sponsorship at event.
  - One insert in event bag.
- **Social Media:** 16 posts across Facebook, Instagram and Twitter.
- **Editorial and press coverage.**
  - Mention in two event preview articles.
  - Mention in post-event article.
  - Mention on table of contents of Cute Kid Cover editions (4).
  - Mention in four press releases sent to over 50 OC media outlets.
  - Table of Contents mention (4 months)

Added Value: Full page ad available for half price

**Total Value \$18,652**

**Total Cost \$8,500**

# Logo on All Print, Web and Event Marketing

parentingOC Kids Summer Opportunities Fair  
**Jamboree!**  
at the Cube 10:00 AM to 2:00 PM Saturday, March 3, 2018  
A PROFESSIONAL MINI PHOTO SESSION HELD ON SATURDAY, MARCH 3RD at Discovery Cube Orange County, 2500 N. Main Street, Santa Ana CA 92705  
Photography by ANAMARIA BRANDT PHOTOGRAPHER

## MARCH 3, 2018 CUTE KID COVER CONTEST

Your Cute Kid Could Wind Up on the Cover of Parenting OC Magazine!

- 1 REGISTER ONLINE BY FEB. 19TH
- 2 PHOTO SESSION MARCH 3RD
- 3 ONLINE VOTING MARCH 27TH
- 4 WINNERS ANNOUNCED APRIL 20TH

parentingOC BACK TO SCHOOL

**CUTE TOT COVER CONTEST**  
Ages 3 years - 5 years old

**CUTE KID COVER CONTEST**  
Ages 6 years - 9 years old

**CUTE TODDLER COVER CONTEST**  
Ages 18 months to 2 years

**CUTE TWEEN COVER CONTEST**  
Ages 10 years - 13 years old

WHAT A KEEPSAKE PHOTO!  
For a little bit extra, have your child's photo touched up and made to look like they're on the cover of Parenting OC. Visit the website for more details.

[www.ParentingOC.com/CuteKid](http://www.ParentingOC.com/CuteKid)

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GOODNIGHT MOON & THE RUNAWAY BUNNY OCT 30 & NOV 5

GET AN ISSUE ABOUT US ADVERTISE ARCHIVES CONTESTS BLOGS OC WOMAN WHAT'S HOT FOLLOW US ON TWITTER

YOU ARE HERE: HOME / PARENTING OC / CUTEST KID COVER CONTEST / CUTE KID COVER CONTEST REGISTRATION

## Cute Kid Cover Contest Registration

CUTE KID COVER CONTEST

Sponsored By

**YOUR LOGO HERE**

parentingOC HALLOWEEN

Read our October 2018 Digital Issue!

SEARCH PARENTING OC

Search this website ..

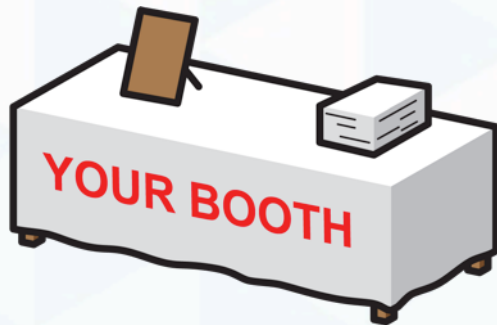
Train Rides Every Saturday & Sunday in October

## Sole Sponsor

- Top placement on all four full-page Cute Kid print ads (July – Sept.)
- Sole sponsor on Cute Kid web page



# Logo on All Print, Web and Event Marketing



**10'x10' Exhibit Space**



**Event Bags**

*Logo on Parenting OC's event bags  
with one insert inside*



**Four Unique e-Blasts**

*e-Blast to our 16,000 newsletter subscribers  
between December to March*



**PA Announcement**

# Editorial and Press Coverage

- Mention in two event Preview articles
- Mention in post-event article
- Mention on table of contents
- Mention in Press releases sent to over 50 media outlets



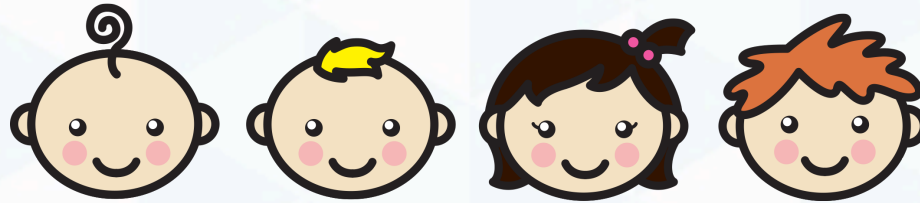
# Social Media

- 16 Facebook Post
- 16 Instagram Posts
- 16 Twitter Posts



@ParentingOCmag





# CUTE KID COVER CONTEST

WE LOOK FORWARD TO  
YOUR PARTNERSHIP!

**Jamboree!**  
at the Cube