



OCTOBER 5, 2019 • 10AM - 2PM

LEARN & GROW @ OC TIME

HEALTH, EDUCATION & SPECIAL NEEDS EXPO

Sponsorship Opportunity



Held at

DiscoveryCube®

ORANGE COUNTY

PRESENTED BY TACO BELL

About LEARN & GROW EXPO

HEALTH, EDUCATION & SPECIAL NEEDS

- Parenting OC returns to the Discovery Cube (pictured) for its 3rd Edition of Health, Education & Special Needs Fair, Learn & Grow.
- The free event will take place October 5, 2019 from 10am to 2pm.
- The last event Parenting OC hosted at the Discovery Cube was one of the best attended, with over 3,000 attendees.

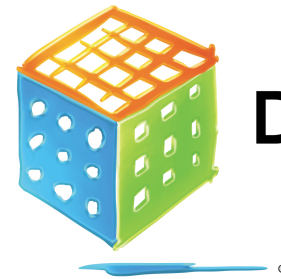
Exhibitors Include

- Wellness Programs
- Healthy Foods
- Sports Programs and Clubs
- ADHD Treatments
- Special Needs Therapies
- Family Counseling
- Pediatric Dentists and Doctors
- Yoga & Meditation
- Private Schools
- Tutoring Centers
- Preschools
- Learning Resources
- **Plus**, Family Fun Attractions and Activities from all over OC

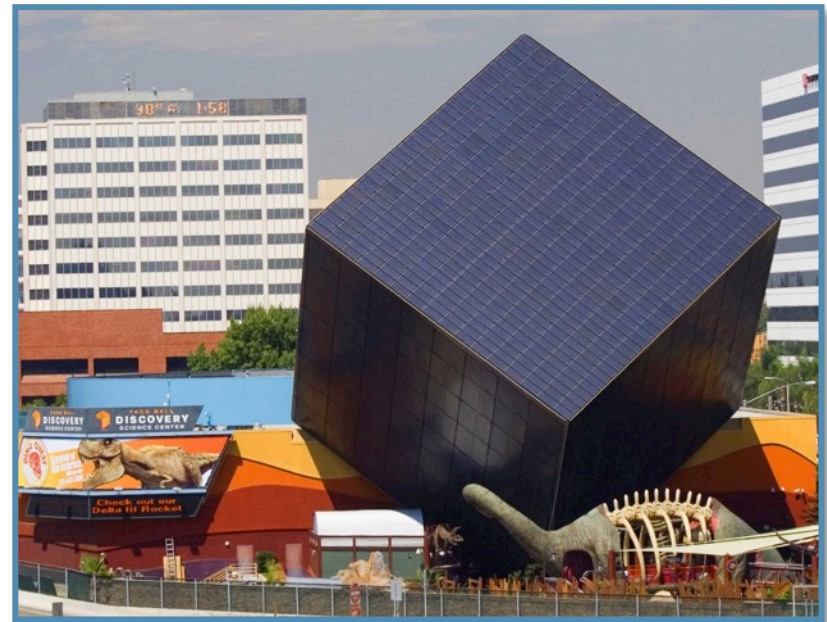


About the Discovery Cube

The Discovery Cube Orange County, formerly known as the Discovery Science Center, has been a non-profit organization since 1998. As OC's largest science museum, based in Santa Ana, "The Cube," is dedicated to the education of young minds, assisting teachers and increasing public understanding of science, math and technology through interactive exhibits and programs. It's annual attractions include Bubblefest, Bug Invasion, Dino Quest, Jamboree, and Teenage Mutant Ninja Turtles. In 2003 Discovery Science Center welcomed its one-millionth visitor and now hosts over 500,000 guests each year.



DiscoveryCube®
ORANGE COUNTY
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Co-Sponsorship Media

Includes:

- 10' x 20' premium location at event
- Two 6' tables & four chairs
- One insert in Parenting OC event bag
- Logo on all event bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (*August – October*)
- Four e-newsletters (*August – October*)
- Four unique e-blasts (*August – October*)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in two preview articles
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

- One full-page to run any month

Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

Total Value \$22,648

Total Cost \$8,500



Print Advertising in parentingOC Magazine

Your logo will be positioned at the top of all print advertising for Learn & Grow at the Cube



Two two-page
spread ad
(September &
October Issues)



Plus, one full-page ad
with your own ad art
and message to run
any month

Digital Coverage



Rotating top banner on ParentingOC.com

(Runs during promotion cycle, starts July and ends October.)



Exhibition listing on ParentingOC.com



Four E-newsletter

(Runs during promotion cycle, starts Aug. and ends Oct.)



Top sponsor on web page

Editorial & Press Coverage



Mention in two event preview articles

Mention in post event articles

Mention in four press releases sent to over 50 OC media outlets



Social Media Coverage

8 Facebook Post • 8 Twitter Posts • Instagram Sponsorship recognition



Facebook.com/ParentingOCmag



@ParentingOCmag



@ParentingOCmag

And More...

10' X 20' Premium
Location at the event, with
Two 6' tables & 4 chairs



One insert in
Parenting OC's event bag



Recognition as Co-Sponsor during
event PA announcements



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LEARN & GROW

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HEALTH, EDUCATION & SPECIAL NEEDS EXPO

WE LOOK FORWARD TO
YOUR PARTNERSHIP!